

**OUTLINE OF TESTIMONY OF  
APPLICANT'S REPRESENTATIVE  
ANTHONY COLAVOLPE**

- I. Introduction of Applicant**
  - A. Description of Friendship-Macomb SC, Inc.**
  - B. Composition of Team**
  - C. Recent Projects**
  
- II. General History and Description of Site**
  - A. Neighborhood Center**
  - B. Ward 3**
  
- III. Requested Relief**
  - A. Consolidated Approval of a PUD**
  - B. Zoning Map Amendment**
  
- IV. Goals of Project**
  - A. Mixed Use**
  - B. Special Place**
  - C. Neighborhood Center**
  - D. New State-of-Art Grocery Store**
  
- V. Benefits and Amenities of Project**
  - A. Special Values for Neighborhood**
  - B. Affordable Housing**
  - C. Site Plan and Open Space**
  - D. First Source Employment Program**
  
- VI. Conclusion**

**OUTLINE OF TESTIMONY OF  
DEVELOPMENT CONSULTANT  
LUCY WILDRICK, STREETWORKS, LLC**

- I.** Introduction - Role
- II.** Community Dialogue Process
  - A.** Planning Process
  - B.** Public Outreach
  - C.** ANC Presentations
  - D.** Other Presentations
- III.** Conclusion

**OUTLINE OF TESTIMONY OF  
PROJECT ARCHITECT  
RICHARD HEAPES, STREETWORKS, LLC**

- I.** Introduction
  - A.** Experience and Role
  - B.** Recent Projects
- II.** Site Location and Description
  - A.** Overview of Site, Surrounding Area, and Land Use
  - B.** Site Planning
  - C.** Compatibility with the Surrounding Area
  - D.** Urban Design Considerations
- III.** Project Design
  - A.** Design Considerations
  - B.** Site Layout
  - C.** Building Massing and Heights
  - D.** Landscape Concept
  - E.** Connections to Public Venues
  - F.** Vehicular and Pedestrian Circulation
- IV.** Conclusion

**OUTLINE OF TESTIMONY OF  
SUSTAINABILITY CONSULTANT  
JULIA CRAIGHILL, STEVEN WINTERS ASSOCIATES**

- I.** Introduction
  - A.** Experience and Role
  - B.** Recent Projects
- II.** Sustainability
  - A.** Features of the Grocery Store
  - B.** Features of the Project
  - C.** Checklists
    - 1.** LEED - ND
    - 2.** LEED – New Homes Mid-Rise
- III.** Conclusion

**OUTLINE OF TESTIMONY OF  
TRAFFIC AND PARKING CONSULTANT  
MARTY WELLS, WELLS & ASSOCIATES**

- I. Introduction**
  - A. Experience and Role
  - B. Recent Projects
- II. Traffic and Parking Study**
  - A. Project Background
  - B. Study Scope
    - 1. Traffic and Trip Generation Analysis
    - 2. Parking Analysis
- III. Roadway and Parking Conditions**
  - A. Site Location
  - B. Existing Traffic Conditions
  - C. Existing Parking Situation
- IV. Impact Assessment of Proposal**
  - A. Vehicular Trip Generation
  - B. Parking Considerations
  - C. Impact of PUD
- V. Conclusion and Recommendations**